**AP Presidential Candidate Project**

**Part 3: Analyzing Political Speech and Creating your Candidate**

**Step 1**: In your group discuss which presidential candidate you are going to model your RAA candidate after. Pick two speeches the presidential candidate has given to analyze/compare for rhetorical devices, appeals, fallacies, and overall style. The candidate’s speech will serve as a model for the speech that you will have to create for your RAA candidate.

o Though we have covered fallacies throughout our discussion of argument, here is a good resource of what to look for: <http://writingcenter.unc.edu/handouts/fallacies/>

o Print a copy of the TWO speeches for each member of the group.

o Read/annotate speech for rhetorical devices, appeals, fallacies, and overall style. Make note of the issues covered in the speeches because this will help you to decide what 3 major issues/topics your RAA candidate will use for his/her platform.

o One copy of the annotated speeches will be turned in with your RAA

candidate’s speech.

**Step 2**: Create your candidate. You need to build your candidate’s platform around 3 major issues which will culminate in a 2 page speech given as a transcript for eligible voters to use to determine the candidate they prefer during the final. Remember, if you avoid issues that the public is MOST concerned about, you risk losing votes to someone who will address them. Complete the RAA Candidate form to be turned in to your teacher.

o Presidential Candidate the RAA candidate is modeled after:

o Name:

o Political Affiliation:

o Top 3 issues/topics:

o United States of RAA candidate:

o Name:

o Political Affiliation:

o Top 3 issues/topics:

**Step 3**: Write your RAA candidate’s speech. The speech your group creates will be graded on your ability to integrate rhetorical devices, appeals, fallacies, and overall style. This speech will be given as a transcript for eligible voters to use to determine the candidate they prefer during the final.

o RAA Candidate Speech Requirements:

 Typed, MLA Format

 No longer than 2 pages

 At the top of your RAA candidate’s speech, you must include the following:

 Name of potential US candidate:

 Original Speech this is modeled after (date and location given):